# USINESS

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Diversity in Action Published by Small Business Exchange, Inc.

#### Louisiana 101 Women in Business Conference

By Louisiana SBDC

Empowering Entrepreneurs. Igniting Growth.

Building Legacy.

Join us for the Fifth Annual 101 Women in Business Conference, a premier gathering of entrepreneurs, industry leaders, and small business advocates. This year's conference is dedicated to equipping small business owners with the tools, knowledge, and connections needed to thrive in an evolving business landscape. Register now!

> March 26-28, 2025 Dates: Location: Sheraton, Galleria Boulevard Metairie, Louisiana March 26: Evening Networking March 27: Full Day of Programming

March 28: Half Day of Programming

Expert-Led Sessions: Gain insights from top

Why Attend?

business minds on strategy, marketing, funding, and scaling.

Networking Opportunities: Connect with fellow entrepreneurs, potential partners, and industry influencers.

Resource Access: Meet with lenders, business advisors, and service providers dedicated to small

business success. Inspiring Keynotes: Hear from successful

business leaders who have navigated challenges and built thriving enterprises.

#### Who Should Attend?

Small Business Exchange • Voice of Small, Emerging, Diversity-Owned Businesses Since 1984

Aspiring entrepreneurs, start-ups, established small business owners, and anyone passionate about business growth and innovation. Don't miss this chance to elevate your business

and be part of a transformative experience! We have prepared an awesome line-up of speakers and industry experts for you. Co-sponsors are Hancock Whitney, Trufund,

Urban League of Louisiana, Southern University System, Small Business Administration (SBA), Louisiana Economic Development (LED), Louisiana SBDC, and Xavier University of Louisiana Entrepreneurship Institute.



The Fifth Annual 101 Women in Business Conference is one of many events happening during New Orleans Entrepreneur Week 2025 (NOEW), a five-day celebration of entrepreneurship, innovation, and culture taking place from March

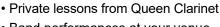
Click to read more

## Opportunities

### **DEPARTMENT OF ENVIRONMENTAL QUALITY** Public notices and participation activities

Click for details





- · Band performances at your venue · Master classes for groups
- 504-908-7119

doreenja@bellsouth.net

www.doreensjazz.org





diversity database—SBE sets the professional standard for diversity outreach across the nation. For more than three decades, we have served small businesses, prime contractors, and agencies—with proven results. Advertisements

Placed in various Louisiana Business Journal digital publications every month and at www.louisianabusinessjournal.com Fax, Email, and Postal Solicitations

Targeted mailings sent to businesses chosen

**Live Call Center Follow-Up** Telephone follow-up calls using a script of five questions that you define

**Computer Generated Reports** Complete documentation that will fit right into your proposal, along with a list of interested firms to contact

**Special Services** Custom design and development of services

according to your criteria

that you need for particular situations such as small business marketing, diversity goal completion, and agency capacity building Call for more information: 800-800-8534







www.louisianabusinessjournal.com **Special Follow-Up Services** Custom design and development of services

that you need for particular situations such

as small business marketing, diversity goal completion, and agency capacity building Call for more information: 800-800-8534







each among agencies contractors diversity firms

weekly or





#### **OFFICE OF ECONOMIC** DEVELOPMENT

The City of New Orleans Office

**Business Information Sessions** 



Latoya Cantrell

business information sessions. Click here to View Previously Recorded **Business Information Sessions &** 

of Economic Development invites you to attend our virtual

**Winning Proposals** 

SCORE New Orleans Writing a Business Proposal SBA Louisiana District Office Writing a Grant or Loan Proposal March 20th (1:30-3:00PM)

Writing a Solicited or Unsolicited Proposal March 25th (1:30-3:00PM)

Louisiana APEX Accelerators (ULL)

Click here to register!





### Small Business Exchange Louisiana Advertise ITB to Targeted (NAICS/SIC/UNSPSC) Certified Businesses

- Telephone Follow-Up (Live)
- Agency/Organization Letters Computer Generated Dated and
  - Timed Documentation
  - Customized Reports Available

Valerie Voorhies at vvv@sbeinc.com

For more info contact



Join the Small Business Administration (SBA)

Illinois District Office for a virtual workshop providing an overview of the 8(a) Business Development program, eligibility requirements, and program benefits. Also learn how to increase your potential for federal contract opportunities

through System for Award Management (SAM) registration, including information that you need for the registration process. SBA presenters will offer addional tips, address FAQs, give

directions on where to get further assistance, and answer your other questions. To register

for this free webinar, https://events.gcc.teams. microsoft.com/event/ec626876-b580-460caa0e-dc00f8bfdbe2@3c89fd8a-7f68-4667aa15-41ebf2208961

Selling to the Federal Government Webinar Thursday, March 27, 2025, 12:00 pm-3:00 pm CST

Main Sponsor(s): US Small Business Administration Contact: George Tapia, 610-382-3086,

to ensure small businesses get fair opportunities to share federal government prime contracts. Topics will include: How to Register, Small Business Certifications, Finding Opportunities, Marketing Your Firm, Federal Supply Schedules, Getting Paid, Tips to Prepare Your Offer, How to are held via Microsoft Teams Meeting.

can market your services or goods to the federal

government-tickets-1013616834237 SBA helps

government? Register online at https://www.

eventbrite.com/e/how-to-sell-to-the-federal-

Seek Additional Assistance. All training sessions Federal Contracting: Woman-Owned Small Business (WOSB) Certification Program Webinar Tuesday, April 15, 2025, 1:00 pm-3:00 pm CST Main Sponsor(s): US Small Business Administration

Contact: Patrice Dozier, patrice.dozier@sba.gov Fee: Free; registration required SBA is creating a space for Woman-Owned Small Businesses, via WOSB certification! Are you a woman owner of a small business?

The federal government's goal is to award at least five percent of all federal contracting dollars to woman-owned small businesses each

year. Join us for training on how to register for SBA's Woman-Owned Small Business (WOSB) program, which helps eligible small businesses to qualify for federal contracting opportunities. The monthly sessions include an overview of the self-certification process, and a discussion of the NAICS codes that qualify as WOSB or EDWOSB. Register at https://www.eventbrite. com/e/woman-owned-small-business-wosbcertification-program-tickets-1123654353419

#### george.tapia@sba.gov Fee: Free; registration required Did you know that the federal government is the

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